



Sponsorship Opportunities

Help us reach our goal of \$50,000!

The funds raised play a vital role in our operating budget.

This special evening will include a delectable dinner, live and silent auctions, and additional fundraising opportunities.

- **Dinner**
- **Live Auction**
- **Silent Auction**

Saturday, Nov. 3, 2012

Westwood Conference Center

Reception 5pm · Dinner 6pm

to support **Trinity Lutheran School**
Stewart Avenue, Wausau

Full page ad
(vertical)

3.5x8.5

Half page ad
(vertical)

3.5x4.125

* AD SIZES:

Full Page Ad (vertical)

3.5" wide x 8.5" high

Black & white only

Half Page Ad (vertical)

3.5" wide x 4.125" high

Black & white only

FORMAT: Press ready, finished, black and white ads should be submitted electronically as a **high-resolution PDF** (Press Quality) with embedded fonts.

PRODUCTION CHARGES: There will be no fee for finished ads that are submitted in accordance with these guidelines. Files that do not meet these specifications may be subject to fees from the publisher. Microsoft Word or Microsoft Publisher documents cannot be accepted as finished ads.

If you need assistance in setting up an ad for the program, please contact Chris at Creative Communication &

Design at 715-845-2382. A \$50 set-up fee will be charged per ad design.

EMAIL: Send finished ads to cliedtke@creativecommunication.com

AD DEADLINE: Friday, October 5, 2012

Questions? Please call April Rosemurgy at 715-574-4596 or email: arosemurgy@charter.net

PRESENTING (PLATINUM) SPONSOR \$2000

(1 AVAILABLE)

- 8 complimentary tickets (1 table) to Benefit Auction
- 2 bottles of wine at table
- Signage at event
- Headline recognition and logo on auction booklet cover
- Full-page ad* in auction book, inside front cover
- Headline recognition and logo on all advertisement and promotional material
- Prominent logo positioning on LEAVE A LEGACY web site page
- Mentioned in social media

GOLD SPONSOR \$1000

- 8 complimentary tickets (1 table) to Benefit Auction
- 2 bottles of wine at table
- Signage at event
- Recognition and logo on all advertisement and promotional material
- Recognition in auction booklet
- Full page ad* in auction book

SILVER SPONSOR \$500

- 8 complimentary tickets (1 table) to Benefit Auction
- 1 bottle of wine at table
- Signage at event
- Recognition in auction booklet
- Half page ad* in auction book

FRANKINCENSE SPONSOR \$250

- 4 complimentary tickets to Benefit Auction
- Recognition in auction booklet

AUCTION PADDLE SPONSOR \$500 (1 AVAILABLE)

- Your company logo on all auction paddles

ADVERTISEMENT ONLY

- Full page inside ad (black & white)*: \$300
- Half page inside ad (black & white)*: \$150
- Full page back cover ad (color)*: \$400
- Full page inside back cover ad (color)*: \$350



Saturday, November 3, 2012, Westwood Conference Center
 To Support Trinity Lutheran School
 501 Stewart Ave., Wausau, WI 54401 · 715-848-0166 · www.trinitywausau.org

Donor Information

Donor name <i>(as you would like it printed in the auction book)</i>		Business contact name <i>(if different from donor)</i>	
Address		City, State, Zip	
Phone number	Email address	Date of donation	
Donation is <input type="checkbox"/> Personal <input type="checkbox"/> Business	You are <i>(Check all that apply)</i> <input type="checkbox"/> TLS parent <input type="checkbox"/> TLS friend <input type="checkbox"/> TLS alumnus <input type="checkbox"/> Parent of TLS alum		

Donation Information

THERE ARE 3 WAYS TO DONATE:

① SPONSORSHIP/CASH DONATION (LEVELS LISTED IN PROGRAM BOOKLET)

- I would like to make a cash donation. \$ _____ (amount enclosed)
- I would like to sponsor at the following level (check one below) \$ _____ (amount enclosed)
- Platinum Legacy level: \$2,000 and above Gold Legacy level: \$1,000
 Silver Legacy level: \$500 Auction Paddle Sponsor: \$500 Frankincense Legacy level: \$250
- I would like to sponsor a teacher/staff member and spouse to attend. Enclosed is \$100 for that sponsorship.

② AUCTION ITEM DONATION

Item name _____

Item value (fair market) _____

Donation will be delivered by donor to Trinity Lutheran School by October 5, 2012
 Donation to be picked up by auction representative. Please call me at _____ (phone) to make arrangements.
 Donation will be delivered to Westwood Conference Center on Saturday, November 3 between 9am and noon.
 Gift certificate enclosed for \$ _____

Please provide detailed description of item for Auction Booklet *(Quantity, size, color, and other information to ensure proper understanding of the donated item.)*

Restrictions _____

Please provide any applicable promotional materials or brochures to display with your item.

③ ADVERTISE IN THE AUCTION BOOKLET ONLY

- Full page (3.5" wide x 8.5" high), inside: \$300 (black & white) Half page (3.5" wide x 4.125" high), inside: \$150 (black & white)
 Full page (3.5" wide x 8.5" high), back cover: \$400 (color) Full page (3.5" wide x 8.5" high), inside back cover: \$350 (color)

Payment Information

Amount Due \$ _____

Check enclosed *(Made payable to Trinity Lutheran School - Legacy Auction)*
 Charge my *(check one)*: MasterCard Visa Discover American Express

Card Number _____ Exp. _____ Authorized Signature _____

Please return this form by Friday, October 5, 2012

Mail to Trinity Lutheran School, 501 Stewart Ave., Wausau, WI 54401, or Fax 715-843-7278
 Questions? Please call April Rosemurgy at 715-574-4596 or email: arosemurgy@charter.net



Please make and retain a copy of this form.

Your donation may be tax deductible. Check with your tax advisor. Fed Tax ID 39-0818675